



Xpresso top shot

Xpresso Delight Spring Hill owner, Karin Thompson has been acclaimed as coffee's top 'shot' in the 2009 Xpresso Delight Franchise Awards.

Warner resident Ms Thompson won the Xpresso Delight Franchisee of the Year Award after blitzing the competition on the criteria of strong sales growth, performance, superior customer service and presentation.

Xpresso Delight Queensland master agent Vivienne Beech said Ms Thompson was the perfect example of the attitude franchisees need to succeed and thrive financially.

"Karin has a 'whatever it takes' attitude to growing her business," Ms Beech said. "She never hesitates to grab an opportunity to gain new clients and quite a lot of her machines are placed in businesses well over an hour's drive away from her home.

"Having a strong business growth rate of 25 percent and 14 coffee systems placed in client locations were also key factors in her success. She is very dedicated to boosting the profile of her franchise and she has professionally sign-written every panel of her car with the Xpresso Delight logo.



Karin Thompson: daily 'grind' a winner.

"She has three children, trains for triathlons and has a husband with a high profile job but she is able to maintain a healthy work-life balance thanks to Xpresso Delight's semi-passive business model," Ms Beech said.

Ms Thompson said it was a great feeling to be acknowledged as the top Xpresso Delight franchisee.

The Xpresso Delight concept works by placing fully automated, commercial grade, gourmet espresso coffee machines into workplaces free of charge, costing just \$1 per cup.

www.xpressodelight.com.au. ■