



WORKPLACE COFFEE FRANCHISE ON THE BOIL

It seems instant coffee is no longer an acceptable beverage for many workers and coffee machine franchises such as Xpresso Delight are thriving as a result – catering for café style, espresso coffees right in the workplace.



The Xpresso Delight concept works by placing fully automated, commercial grade, gourmet espresso coffee machines into workplaces free of charge, costing just \$1 per cup. With 800 clients and 97 franchisees in Australia and New Zealand the business is on track to take a large share of the industry.

Allan and Kay Parker were the first franchisees to join the Xpresso Delight system in 2006 and claim to have found the 'perfect blend' of work and family life. The husband-and-wife team have 12 coffee machines and earn a turnover of \$1900 per week for only 12 hours work.

"We were initially attracted because the business model is based on generating a passive income stream," says Allan. "Franchisees can earn better than the national average wage for working under 10 hours per week."

The Parkers were awarded "Franchisee of the Year" in the Food and Beverage category at the 2008 New Zealand Franchise Awards. The Xpresso Delight system was also awarded "Franchise System of the Year" in the same category.

www.xpressodelight.co.nz