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Xpresso Delight brews success at New Zealand Franchise Awards

BUSINESS is buzzing for Xpresso Delight franchisees Allan and Kay Parker who were recently awarded "Franchisee of the Year" in the Food and Beverage category at the New Zealand Franchise Awards.

The husband and wife team, who also act as the Master Agents for Xpresso Delight in New Zealand, said they were surprised to win the award considering the franchise is only two years old.

"I was really surprised," Allan said. "Xpresso Delight has only been in New Zealand since late 2006 and we were up against a lot of established and well-known franchises.

"We are really excited to win this award and we are looking forward to the boost it will give the franchise. We've already had 20 franchisee inquiries since Saturday.

"It's fantastic to know we are regarded as the best in the industry in this category, it is what we strive to achieve and it's great to be recognised for all our hard work."

The gourmet coffee machine franchise blitzed the competition in the Food and Beverage category, taking out the "Franchisee of the Year" and "Franchise System of the Year" awards.

Xpresso Delight works by placing gourmet espresso coffee machines into workplaces which allows franchisees to run errands while their machines are generating income, cup by cup.

"We were initially attracted to Xpresso Delight because the business model is based on generating a passive income stream. Franchisees can earn better than the national average wage for working under 10 hours per week.

"So far the business has definitely exceeded our financial expectations. We have 12 coffee machines earning a turnover of $1900 per week and will be adding another three machines soon.

"We also liked that Xpresso Delight is one of the only businesses in New Zealand to promise franchisees they will make a minimum 40 percent revenue return on the capital investment on installed systems within the first six months or their franchise fee is refunded."

If you would like further information about becoming an Xpresso Delight franchisee, please contact Allan and Kay Parker on 021875431 and allan.parker@xpressodelight.co.nz or visit www.xpressodelight.co.nz.

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