



Working coffee

Xpresso Delight install coffee machines free of charge

It seems instant coffee is no longer an acceptable beverage for many workers and rather than hit the streets in search of a morning hit, coffee machine franchises such as Xpresso Delight are catering for café style, espresso coffees right in the workplace — and reaping the benefit cup by cup.

The Xpresso Delight concept works by placing fully automated, commercial grade, gourmet espresso coffee machines into workplaces free of charge, and charging a very competitive per cup rate. With 850 clients and 98 franchisees in Australia and New Zealand the business is on track to take a large share of the industry.

While other franchise owners are stuck trading time for money, Xpresso Delight franchisees earn a passive income from every cup of coffee made, providing one of the best work life balances a franchise can offer. Allan and Kay Parker were the first franchisees to join the Xpresso Delight system in NZ in 2006 and can claim to have found the 'perfect blend' of work and family life. The husband-and-wife team earn a turnover of \$75,000 per annum for only 12 hours of work a week.

"We only work 12 hours per week in our franchise so we have time to run the Master Agency for Xpresso Delight, while our machines generate income for us, cup by cup. And the best thing is that we can spend a lot more time together while we work in the business."

Allan and Kay were recently awarded "Franchisee of the Year" in the Food and Beverage category at the 2008 Westpac New Zealand Franchise Awards.

— Supplied editorial



DELIGHT: Allan and Kay Parker were awarded Franchisee of the Year at 2008's Westpac Franchise Awards.