



## BUSINESS SALES

### Xpresso Delight

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## Beat the daily grind

Matt Brimson of Sorrento has made the switch from employee to successful business owner with his Xpresso Delight gourmet coffee franchise.

After being made redundant from his job of 17 years, Matt made the decision to spend more time with his young family, but he still needed a full-time equivalent income. Then he found Xpresso Delight.

By placing gourmet, commercial grade espresso coffee machines into businesses and charging by the cup, Matt now has his own business with unlimited growth potential which he can service at his convenience.

"My Xpresso Delight business has grown over 500 per cent since I started a year ago and I still only work three days per week," he said.

"My wife and I have just had a new baby, so it's great to know we have guaranteed cash flow and can

still manage the business on our own terms."

Xpresso Delight Directors Stephen Spitz and Paul Crabtree noted the emergence of boutique coffee networks, Australia's café society and the evolution of mobile coffee vans in the business-to-business market.

This prompted them to tap into the unfulfilled market of giving businesses coffee they wanted, whenever they wanted and which is serviced by an Xpresso Delight franchisee.

Within five years Xpresso Delight has achieved a nationwide presence of 100 franchisees providing over 4.5 million cups of coffee annually. It was ranked as Australia's second fastest growing franchise by Business Review Weekly magazine in January 2008.

Xpresso Delight is currently

seeking suitable franchisees to expand operations in WA, offering proven systems, full training and support and a flexible lifestyle.

With a guaranteed minimum 40 per cent revenue return on investment and gross profit margins greater than 70 per cent, this is as close to a passive income that you will find anywhere in the marketplace.

For more information contact Wayne Mandic on 9313 8740 or visit [www.xpressodelight.com.au](http://www.xpressodelight.com.au).